



The Connecticut Technology Education Association is the professional organization of Technology Education teachers. The Association provides conferences, professional development and a Newsletter. The newsletter is published three times per year, in Fall, Winter, and Spring. The newsletter is mailed to all Tech. Ed. teachers regardless of their membership status. A copy is posted on the CTEA website (www.cteaweb.org) as a PDF document. A typical newsletter may contain any or all of the following:

- Upcoming CTEA workshops and conferences
- Comments from our Association President
- Information about developments in the field
- Happenings in the Technology Student Assoc.
- Upcoming student competitions and events
- Information about the C.C.S.U. program
- Continuing Education Credit opportunities
- Spotlight on specific programs
- Comments by our State Consultant

Helpful Hints

For the best results, artwork should be E-mailed to behn.sikora@gmail.com. A JPEG or other picture format is preferred. Artwork submitted as a Word document or PDF file can be used but with lesser quality.

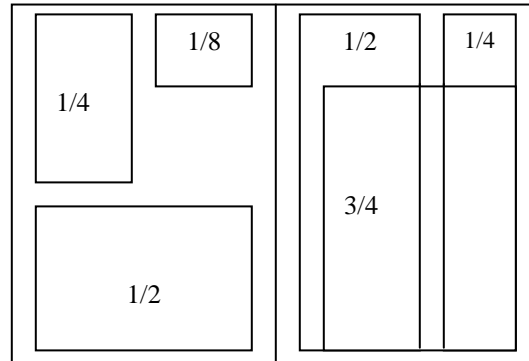
Rate Information

Cost per insertion:

Ad. Size 1 time 3 times 6 times

Full Page	\$180	\$165 per insertion	\$135 per insertion
¾ page	\$150	\$130 per insertion	\$110 per insertion
½ page	\$110	\$95 per insertion	\$80 per insertion
¼ page	\$70	\$60 per insertion	\$50 per insertion
1/8 page	\$40	\$30 per insertion	\$25 per insertion

Page Diagram (not to scale)



Page Size

Full Page	7 ½" x 10"
¾ page	7 ½" x 7"
½ page	3 5/8" x 10"
	7 ½" x 5"
¼ page	3 5/8" x 5"
	7 ½" x 2 ½"
1/8 page	1 13/16" x 5"

Payment must accompany the artwork and this form.

Advertising Insertion Contract

Please sign and return one copy with payment to:

Behn Sikora
 CTEA Newsletter Editor
 35 State St
 Wethersfield, CT 06109

Payments should be made out to: CTEA

Date: _____

You are hereby authorized to insert the following series of advertisements in the **CTEA Newsletter**:

Size of Ad: _____

Times of Insertion: _____

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Instructions or Comments: _____

We shall furnish photo-ready advertisement by: _____

The Connecticut Technology Association, publisher of the **CTEA Newsletter**, reserves the right to reject advertising which it deems unsuitable, and to refuse acceptance of advertisements from advertisers of questionable credit or trade standing. Advertising which simulates editorial content will be plainly marked "advertisement" in the type line above or below insertion.

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